

**For Immediate Release**

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**IMPACT Group Expands Business Development Team**

*Sales Experts Join Team Expanding Career Management Presence in the Northeast*

**SAINT LOUIS- September 12, 2011:** IMPACT Group, the largest woman-owned global career management firm, has announced the hiring of two new additions to the Business Development team of the organization.

William (Bill) Radonavitch joins IMPACT Group as Business Development Manager, where he will oversee all sales executives at IMPACT Group and drive to hit revenue goals. As well, he will manage account planning and strategy, to ensure maintenance and growth within existing client relationships. Radonavitch brings to IMPACT Group more than 15 years of sales and sales management experience with ADP where he had a very successful run selling as well as leading sales teams. He has managed both individual contributors as well as managers where small, medium and large companies were part of his client base.

Sasha Lam-Plattes joins IMPACT Group as a National Business Development Executive with a focus in the Northeast Region. Based out of New York City, Lam-Plattes is responsible for bringing new client engagements with an emphasis on IMPACT Group's talent development program – Talent Alliance™. Lam-Plattes comes to IMPACT Group with more than 10 years of business development and account management experience with human resource companies such as ADP, BI, Bluebird University and AchieveGlobal. Sasha has extensive international business experience in the United States, Mexico, Canada and South America and speaks fluent Spanish.

"We are excited to welcome both Bill and Sasha to the IMPACT Group team," said Lauren Herring, President and CEO of IMPACT Group. "They both bring a wealth of industry knowledge and a network of established relationships that will allow them to hit to the ground running. We look forward to working with and supporting them through their career of successes here at IMPACT Group."

**About IMPACT Group**

As The Transition Expert, IMPACT Group has more than two decades of experience in helping organizations manage every phase of the employee lifecycle. IMPACT Group specializes in providing superior career management support solutions for employees transitioning in, within and out of the organization. IMPACT Group combines one-on-one professional consulting with leading-edge proprietary technology to provide innovative, results-oriented programs to global and Fortune 500 organizations. Visit IMPACT Group online at: [www.impactgrouphr.com](http://www.impactgrouphr.com).

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