

For Immediate Release

**Media Contact: Melanie Winograd
Marketing Specialist
(314) 3920656
mwinograd@impactgrouphr.com**

IMPACT Group Strengthens Organization with Promotions and New Hires to Client Services and Marketing Departments

SAINT LOUIS- April 25, 2011: IMPACT Group, the largest woman-owned global career management firm, recently announced multiple organizational promotions and new hires that affect the Client Services, Account Management and Marketing Departments. Changes occur as the company continues to expand product lines and nurture growing clientele.

Brook Goskowski was promoted to Vice President, Client Services effective Q1 2011. Goskowski joined IMPACT Group in 2006, where she started as an Account Executive and received promotions to the Manager of Account Management Services and then, to Director of Account Services. During her tenure at IMPACT Group, she has brought significant contributions to the company, most recently demonstrated by fostering new relationships with various national accounts. Goskowski possesses more than 25 years of experience in account management, employer services, quality improvement, clinical operations, customer service and strategic planning. She is passionate about building and managing relationships both within her department and with her clients.

Laura Garvey was recently promoted to Account Services Executive at IMPACT Group, where she is responsible for supporting efforts to increase revenue and strengthen relationships with company partners. Garvey joined IMPACT Group in 2007, as a Career/Family Consultant during which time she was responsible for supporting employees in transition as they relocated both globally and domestically. Garvey has demonstrated an unsurpassed dedication to the organization through her positive influence and active participation in several cross organizational action teams which support efforts that make the organization a better place to work.

Lauren Fee creatively joined IMPACT Group in 2010, as a Marketing Communications Specialist and was quickly promoted to Marketing Manager in January 2011. In her new role, Fee is responsible for overseeing all marketing and product development for the organization. As Manager, Fee has already led the initiative to carve deeper communication channels building brand equity for Talent Alliance™- IMPACT Group's Talent development program. Prior to IMPACT Group, Fee was Marketing Specialist at Terrakon Marketing – an internet marketing firm. Fee received her Bachelor's degree from the University of Miami in Print Journalism/Studio Art Photography and her Master's degree in Integrated Marketing Communications from West Virginia University.

Amanda Hassler joined IMPACT Group in March 2011 bringing to the organization a creative writing flair as Marketing Communications Specialist. Previously, Hassler was Public Relations & Marketing Account Executive at Brighton Agency in St. Louis, where she was responsible for Corporate Communications, Public Relations and Marketing for a variety of local and national

brands and companies. Hassler received her Bachelor's degree from University of Missouri-Columbia in Communications and History.

"I am thrilled to watch tenured employees reach new heights within the organization, as well as bring on new creative talent," remarked Lauren Herring, president and CEO of IMPACT Group. "Brook has been a tremendous asset to IMPACT Group. She is a proven, dynamic leader and remains steadfast to our strategic initiatives and goals. Laura is a natural fit for her new role within the organization. Lauren and Amanda have seamlessly joined the organization, kicking our marketing and product development initiatives into full gear. They bring an extremely creative, energetic, informative and engaging communication style to the organization. I am excited to have them here and eager to watch all of these dynamic individuals flourish."

About IMPACT Group

As The Transition Expert, IMPACT Group has more than two decades of experience in helping organizations manage every phase of the employee lifecycle. IMPACT Group specializes in providing superior career management support solutions for employees transitioning in, within and out of the organization. IMPACT Group combines one-on-one professional consulting with leading-edge proprietary technology to provide innovative, results-oriented programs, ranking it among Inc. Magazine's Top 500 Fastest Growing Companies. Visit IMPACT Group online at: www.impactgrouphr.com.

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