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IMPACT Group Unveils New Corporate Logo and Website

(www.impactgrouphr.com)

December 17, 2009: SAINT LOUIS - IMPACT Group a WBE-global career management firm that specializes in career and relocation transition support services is pleased to announce the unveiling of a new brand logo and updated corporate website.

Beginning its 22nd year in business, IMPACT Group has redesigned the brand logo to reflect a more holistic career management platform which supports organizations and individuals transitioning *in, within* and *out* of an organization. In addition, the new scheme more closely ties with our online career technology – IMPAXIS™ providing a more cohesive look.

“We are very pleased with the look and feel of our refreshed logo and website,” said Lauren Herring, President and CEO of IMPACT Group. “We are taking a fresh approach to provide support programs to help those in transition and we wanted our brand, corporate site and online career technology to mirror our vision. The dark colors and blocky logo have been updated with a clean, more modern hue and approachable logo design.”

The new corporate web site contains relevant information regarding IMPACT Group including: case studies, white papers and trend information pertaining to various career management topics such as outplacement, global relocation, talent development and retirement. Please check back with the site on regular basis for updated information. To see our new branding refresh and corporate web site, please visit:

<http://www.impactgrouphr.com/announcingbrand.aspx>.

About IMPACT Group

As the Transition Expert, IMPACT Group supports the workforce as they transition in, within and out of the organization. For more than 20 years, IMPACT Group has served Fortune and Global 500 Companies and is recognized worldwide as the leader in relocation and career transition solutions. IMPACT Group is ranked 323 out of 500 on *Inc. Magazine's* Top 500 Fastest Growing Company. Visit IMPACT Group online at:

www.impactgrouphr.com.

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