

For Immediate Release

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IMPACT Group Develops, Launches Pre-Engagement Performance Tracking
Company is First to Offer Technology That Allows Clients Access to Performance Metrics in Real-Time

Saint Louis – January 20, 2009 - IMPACT Group, the global leader in relocation and career transition solutions announces today the implementation of Pre-Engagement Tracking technology enabling client's real-time access to key metrics related to IMPACT Group's engagement performance.

“Pre-Engagement Tracking allows IMPACT Group to increase efficiency and ensure timely outreach to individuals who are eligible for services,” said Pam Grosicki VP, Product Development & Strategic Initiatives at IMPACT Group. “This enhanced technology sets new industry standards by giving our customers real-time access to tools that track key engagement metrics regardless of project scope and size.”

Pre-Engagement Tracking gives customers access to:

- ▶ Status of eligible employees/former employees;
- ▶ Breakdown of programs;
- ▶ Locations of all employees/former employees coded to show concentration by state;
- ▶ Average Response Time (in Business hours);
- ▶ Billings associated with engaged employees/former employees;
- ▶ Milestones in Progress –showing the number of employees/former employees at each stage of the engagement process.

“We are excited to be the innovator and first transition organization to offer complete transparency when it comes to our service delivery performance”, said Lauren Herring, President of IMPACT Group. “By investing upfront in our technologies, we are able to demonstrate our commitment to superior service while streamlining processes that allow us to pass on cost-effective, state of the art programs to our clients.”

About IMPACT Group:

As the Transition Expert, IMPACT Group supports the workforce as they transition in, within and out of the organization. For more than 20 years, IMPACT Group has served Fortune and Global 500 Companies and is recognized worldwide as the leader in relocation and career transition solutions. Visit IMPACT Group online at: www.impactgrouphr.com.

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