

For Immediate Release

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IMPACT Group Expands Business Development Team

SAINT LOUIS – October 19, 2008 – IMPACT Group, a WBE-global career management firm that specializes in career and relocation transition support services has announced that Mark Heady has joined the firm as Manager, Business Development effective August 2009.

Mr. Heady will oversee all sales executives at IMPACT Group as well as manage account planning and strategy, and establish goals and objectives for maintaining and growing clients in the St. Louis Metro area.

“We are truly excited to welcome an individual of Mark’s caliber to the IMPACT Group team,” said Lauren Herring, President and CEO of IMPACT Group. “Mark brings a wealth of industry knowledge and a network of established relationships that will allow him to hit the ground running. We look forward to working with him and being a part of the success we are sure he will enjoy at IMPACT Group.”

Mr. Heady brings more than 23 years of sales and sales management experience to IMPACT Group. Prior to joining the company in August 2009, he was with Midwest Motivation where he served as their Vice President of Sales. Before Midwest Motivation, Mark served in Sales and Sales Management positions with DHL, Michael C. Fina, TALX and O.C. Tanner.

“I look forward to the opportunity to participate in such a dynamic organization. I have been impressed with the talent of the team at IMPACT Group and am excited about the future growth and market opportunities,” said Mark Heady, Manager, Business Development at IMPACT Group. “IMPACT Group has seen tremendous growth and opportunities for product expansion over the past year. I’m eager to be a part of IMPACT’s energetic business development team and look forward to growing the organization both in the St. Louis area as well as on a global level.”

About IMPACT Group

As the Transition Expert, IMPACT Group supports the workforce as they transition in, within and out of the organization. For more than 20 years, IMPACT Group has served Fortune and Global 500 Companies and is recognized worldwide as the leader in relocation and career transition solutions. Visit IMPACT Group online at: www.impactgrouphr.com.

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