

For Immediate Release

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New Talent Development Whitepaper Focuses on Post-Recession Talent Challenges Facing Corporate America

“The Awakening: Understanding the Post-Recession Talent Reality” Highlights Key Talent Development Strategies that Cultivate and Retain Talent

SAINT LOUIS – October 21, 2010 – IMPACT Group, a WBE-global career management firm announced today the release of *“The Awakening: Understanding the Post-Recession Talent Reality”* – a whitepaper providing key Talent Development strategies that combat the many HR challenges facing corporate America today.

In a post-recession recovery, employees – who may have “stayed put” during a bad economy – are now seeking better opportunities elsewhere. This phenomenon is called the “Talent Exodus.” IMPACT Group’s whitepaper provides a realistic overview of what really motivates a high-potential as well as demonstrates how employee engagement and reduced turnover can be directly attributed to an organization’s utilization of Talent Development programs.

“The Awakening: Understanding the Post-Recession Talent Reality” provides:

- Overview of current HR challenges such as the “Talent Exodus”
- Key benefits of Talent Development strategies
- Value of coaching in a Talent Development program

A complimentary copy of the whitepaper: *“The Awakening: Understanding the Post-Recession Talent Reality”* can be downloaded at: www.talentalliance.com.

About IMPACT Group:

As The Transition Expert, IMPACT Group has over two decades of expertise and experience helping organizations manage every phase of the employee lifecycle. IMPACT Group specializes in providing superior career management support solutions for employees transitioning in, within and out of the organization. IMPACT Group combines one-on-one professional consulting with leading-edge proprietary technology to provide innovative, results-oriented programs, ranking it among Inc. Magazine’s Top 500 Fastest Growing Companies. Visit IMPACT Group online at: www.impactgrouphr.com

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