

Defy the Talent Gap; Strategies for Developing Next-Generation Leaders
Global Career Coaching Firm Releases Free eBook with Case Study Available Now

MAY 11, 2017: SAINT LOUIS: IMPACT Group, a global career coaching firm, recently announced the release of their latest leadership development eBook, "Defy the Talent Gap: Develop Next-Gen Leaders Today," addressing the critical talent shortage affecting organizations.

The Talent Gap – the point in time when the supply of available skilled knowledgeable talent is no longer enough to fill the hiring and promotion needs of companies – is here. The reality? Baby Boomers are leaving and up and coming leaders don't have the benefit of 'time' to develop critical leadership skills. The result? We currently face one of the worst talent shortages since 2007:

- 40% of companies report hiring difficulties;
- 46% struggle to find available talent;
- 56% are not ready to meet leadership demands.

"As Baby Boomers move out and Millennials become the largest population of the workforce, organizations must reinvent their approach to attract, develop and retain talent," said Lauren Herring, CEO of IMPACT Group. "*The New York Times* announced Friday that the U.S. is close to full employment. This means it's harder to find and recruit great talent. 'Defy the Talent Gap' breaks down the issues and what organizations need to do now to empower next-gen leaders."

"Defy the Talent Gap" takes a deep dive into the global talent shortage, addressing real-time organizational leadership issues. The eBook identifies where critical leadership competencies are lagging, factors that minimize retention of key talent and action steps to effectively address the talent gap head on.

To download "Defy the Talent Gap," please visit: <http://www.impactgrouphr.com/talent-gap>.

ABOUT IMPACT Group

IMPACT Group is a WBE-certified global leader in career coaching, specializing in relocation support, outplacement assistance and leadership development solutions. We unlock career potential and empower your talent with the knowledge, skills and tools they need to succeed. IMPACT Group partners with you and your employees, creating more engaged, loyal and productive contributors to your organization.

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