

For Immediate Release

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IMPACT Group Promotes Marcia Mueller to VP, Global Leadership Development

SAINT LOUIS & TAMPA - March 27, 2017: IMPACT Group, a global career coaching firm, recently announced the promotion of Marcia Mueller, BCC, to Vice President, Global Leadership Development.

In this role, Marcia will continue to provide strategic direction for IMPACT Group's fast growing Leadership Development Division. She will aid in new business development and oversee a full range of program implementation while leading a global team of highly skilled project managers, coaches, facilitators and instructional designers.

Marcia brings to IMPACT Group 20+ years of experience in Organizational Development (OD), Leadership Development, and adult learning design gained through her prior executive and leadership roles in the travel, service, and higher education industries. Sought after as a professional speaker and thought leader, Marcia has deep expertise in enhancing executive leadership effectiveness and in closing the talent gap by developing high potential rising leaders and women to build a robust succession pipeline.

In her previous role as Practice Leader, Talent and Leadership Development, Marcia was instrumental in the design, implementation and launch of three core IMPACT Group talent development programs, including:

- Women in Leadership™ - accelerating women's careers through coaching
- High IMPACT Leadership - ensuring a robust succession pipeline of rising leaders
- High IMPACT Start - maximizing the success of newly on-boarded or in-boarded leaders

"Marcia is a critical player in our organization. She spearheaded the strategic growth and development of our comprehensive line of talent development programs," said Ed Chaffin, President of IMPACT Group. "Motivated and driven to help client firms maximize their organization's effectiveness through strategic development programs, Marcia is an asset not only to our firm but to all those she coaches and leads."

Marcia can be reached via email at: mmueller@ighr.com or connect via [LinkedIn](#).

IMPACT Group is a WBE-certified global leader in career coaching, specializing in relocation support, outplacement assistance and leadership development solutions. We unlock career potential and empower your talent with the knowledge, skills and tools they need to succeed. IMPACT Group partners with you and your employees, creating more engaged, loyal and productive contributors to your organization. Learn how to make an IMPACT at: www.impactgrouphr.com, [@impactgrouphr](#) or [in/impactgrouphr](#).

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