

IMPACT Group Releases 18-Month Relocation Report on Engagement, Productivity and Happiness

February 20, 2018 – SAINT LOUIS: IMPACT Group, a global career coaching firm, releases award-winning "The People Perspective on Relocation" – an employee and family experience report sharing the effects of relocation on employees, spouses/partners and families.

After surveying 3,078 employees and spouses/partners whom the firm supported between Q1 2016 and Q2 2017, the data reveals relocating employees (**when provided with the right relocation support**) feel more engaged, more productive and happier after the move.

IMPACT Group was honored to win the 2018 Re:locate Award for "Best Mobility Research Contribution" for this report.

Report highlights:

1. **Productivity Soars:** 73% of employees report being more productive at work when they receive integration support.
2. **Relocation Motivators:** Personal career development is the driving force for relocation acceptance – not promotions or compensation.
3. **Empowered & Engaged Employees:** 75% report extremely high levels of engagement after the move.
4. **Millennial Success:** 97% of Millennial rate their relocation a success, despite the newness of it all.
5. **Advance Skills (Increase in Job Offers):** Dual-income partners substantially increase job search skills (Résumé Skills: +308%, Negotiating +147%, Personal Branding +267%, Networking 175%, Interviewing +116%) and 43% **receive 2 or more offers**.
6. **More Time, More Smiles:** 80% report that IMPACT Group saved them time to focus on the job, family and integrating into the new community.
7. **Relocating Kids:** 79% of kids adjust to new community in less than 6 months.

"From the roller coaster of emotions our 'relocators' experience to making transitions more productive and less stressful, this report demonstrates how unique the relocation experience really is for each employee and those who journey with them," said Lauren Herring, CEO of IMPACT Group. "I encourage HR leaders to read and learn how relocation is truly a career development tool that can help empower and grow great careers."

Full report with further summary of the charts and trends in relocation and job search is available for download at: www.impactgrouphr.com/people-perspective.

About IMPACT Group:

IMPACT Group is a WBE-certified global leader in career coaching, specializing in relocation support, outplacement assistance and leadership development solutions. We unlock career potential and empower your talent with the knowledge, skills and tools they need to succeed. IMPACT Group partners with you and your employees, creating more engaged, loyal and productive contributors to your organization.

Servicing 65+ countries with 200+ coaches around the world, IMPACT Group has the ability to reach your teams where and when they need us. Our coaches are ready to empower your talent – even in remote locations beyond our focus service areas. We work to provide the greatest impact by moving careers forward across the globe.

Learn how to make an IMPACT at: www.impactgrouphr.com, @impactgrouphr or in/impactgrouphr.

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