

IMPACT Group Focuses on Employee Experience; Celebrates Numerous Accolades in 2018

Career Firm Ranked #1 in Overall Customer Satisfaction according to Two Nationwide Surveys; Wins 2018 Re:locate Award for “Best Mobility Research Contribution”

July 27, 2018: SAINT LOUIS: IMPACT Group, a WBE-global career coaching firm, is excited to announce three honors received by top organizations in the relocation space.

Accolades include:

- Winner of the **2018 Re:locate Award** for “*Best Mobility Research Contribution*” for “The People Perspective on Relocation” Report.
- Ranked #1 in overall satisfaction scores in the Spouse/Partner Support Services category according to the 16th Annual 2018 Relocation Managers’ Survey conducted by Trippel Survey & Research, LLC.
- Ranked #1 in overall satisfaction scores in the Spouse/Partner Support Services category according to the 24th Annual Nationwide Relocating Employee Survey conducted by Trippel Survey & Research, LLC.

“When we surveyed more than 3,000 employees and families, we wanted to learn from our ‘relocators’ and provide hard data on the value of ‘soft’ services,” said Lauren Herring, CEO of IMPACT Group. “To be recognized for our research contribution and then be ranked #1 by both the transferees and relocating managers groups is not only rewarding, but a testament to our commitment and focus to the employee and client experience. Receiving these accolades reinforces our commitment to providing unmatched service and dedicated, as well as offering one-on-one support when and where employees and their families need it most.”

According to Re:locate’s judging panel, IMPACT Group’s study is a “unique piece of research that is helpful to both practitioners and academics in taking knowledge forward through an understanding of how relocated individuals benefit from services such as spouse/partner job search and family integration support.”

The 24th annual Nationwide Relocating Employee Survey collects and reports objective, unbiased evaluations from transferees or assignees moving within the USA regarding their level of satisfaction with external relocation service providers. IMPACT Group earned the highest average score and a higher net satisfaction percentage than the other five firms ranked.

The 16th annual 2018 Relocation Managers’ Survey was conducted to obtain evaluations from corporate relocation managers regarding their level of satisfaction with various service suppliers from the relocation industry. IMPACT Group earned the highest metrics in both average and net satisfaction score compared to the other firms evaluated.

For more than 18 years, IMPACT Group has been ranked #1 in overall satisfaction in the Spouse/Partner Support category according to Trippel Survey & Research.

About IMPACT Group:

IMPACT Group is a WBE-certified global leader in career coaching, specializing in relocation support, outplacement assistance and leadership development solutions. We unlock career potential and empower your talent with the knowledge, skills and tools they need to succeed. IMPACT Group partners with you and your employees, creating more engaged, loyal and productive contributors to your organization.

Servicing 65+ countries with 200+ coaches around the world, IMPACT Group has the ability to reach your teams where and when they need us. Our coaches are ready to empower your talent – even in remote locations beyond our focus areas. We work to provide the greatest impact by moving careers forward across the globe.

Learn how to make an IMPACT at: www.impactgrouphr.com, @impactgrouphr or in/impactgrouphr.

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