

**For Immediate Release**

**Media Contact: Melanie Winograd**  
**mwinograd@ighr.com**  
**314.392.0656**

**IMPACT Group and Aperian Global Partner to Provide Premier Relocation Support and Cross Cultural Training Services to Ensure Seamless Transition Worldwide**

**January 14, 2016 - SAINT LOUIS, MO | OAKLAND, CA:** Two market leaders with over 20 years in their respective industries, IMPACT Group - a WBE-global career transitions firm - and Aperian Global - a leader in corporate cross-cultural training - today announce a partnership to combine both organizations' premier solutions - integration and job search relocation support and cross cultural training programs - into a seamless solution for successful integration abroad.

"As mobility budgets are continuously reduced, it is imperative to demonstrate the ROI of international assignments," said Brook Goskowski, SVP, Global Strategy at IMPACT Group. "Our value driven combined approach will seamlessly support the spouse/partner who requires cross cultural training, integration assistance into the local culture as well as job search support in their new country when their significant other accepts an international assignment."

The program begins with a Virtual Country Briefing, followed by the choice of either Integration Assistance Coaching, Job Search/Career Assistance Coaching or both services. This will allow spouses/partners to quickly acclimate to their new country, enabling that employee to focus on the goals the company has asked him/her to accomplish.

"Research indicates that the top reasons for failed international assignments include a lack of integration by the family and the spouse/partner's inability to find work abroad," said Darcy Roehling, Managing Director, Global Mobility at Aperian Global. "This program will meet the needs of our clients who are requiring additional integration and job search support resources."

**About IMPACT Group:**

IMPACT Group, a WBE-global leader in career transitions, specializes in relocation support, talent development and outplacement services. We unlock career potential and empower your talent with the knowledge, skills and tools they need to succeed. IMPACT Group partners with you and your employees, creating more engaged, loyal and productive contributors to your organization. Learn how to make an IMPACT at: [www.impactgrouhr.com](http://www.impactgrouhr.com), @impactgrouhr, in/impactgrouhr.

**About Aperian Global:**

Founded in 1990, Aperian Global provides consulting, training and online learning tools for global talent development, partnering with clients in more than 62 countries in the past year alone (with some 170+ Consultants and 4,000+ Country Specialists delivering over 1,800 training workshops in 15 languages). Aperian Global's GlobeSmart® is the industry-leading online cultural intelligence tool, focused on how to conduct business effectively around the world. It has been used by over one million individuals with more than 180 organizations and universities worldwide. Aperian Global offers global talent development solutions, including consulting, design and delivery, to one third of the Global Fortune 100. The firm has pioneered the development of blended solutions that use online learning to enhance instruction, while integrating global reach, thought leadership and innovative technology to address the needs of clients worldwide. Visit [www.aperianglobal.com](http://www.aperianglobal.com).

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